

Abby Cohen

✉ abbycohen0@gmail.com

🖱 abbycohendesign.com

Education

Bachelor of Fine Art, Graphic Design

Colorado State University

Member of Honors Program

Two works selected for Juried BFA Exhibition

Fall 2018

Experience

Freelance | Fort Collins, CO

2022-Present

Graphic Designer

Created logos, website designs, printed materials, and a set of illustrations for various clients including Front Range Community College.

The University of Colorado Online | Remote

2020-2022

Graphic Designer

Worked in the Creative Marketing team to create and support visual campaigns for the online university brand and offered programs. I created for a variety of mediums, including motion graphics, videos, static ads for various social media platforms, webpage iconography and imagery, and booklets/annual reviews for internal use. I collaborated with team members and took creative lead on several program campaigns, creating both concept, copy, and art.

Western Colorado University | Gunnison, CO

2019-2020

Graphic Designer

Worked in the Marketing Communications department to support all visual communication for the entire Marketing and Enrollment Group. Created and designed a variety of official university publications and collateral including print, digital, and social media assets. Collaborated with members within and outside of my team, managed multiple project timelines, and supported and promoted university brand.

Triple Crown Sports | Fort Collins, CO

2017-2019

Graphic Designer

Created banners, brackets, and various signage for sports events

CSU Housing & Dining Services | Fort Collins, CO

2016-2019

Graphic Designer

Worked directly under the Assistant Director of Creative Communications to maintain and promote university brand, identity, and values. Created successful print and digital materials, collaborated in the creative direction of marketing initiatives, and maintained and organized files.

Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Adobe AfterEffects
Adobe XD
Adobe Acrobat

Microsoft Office Suite
Illustration
Typography
Figma

References available upon request